

IRS 2016 - Status update

s from MRUC and RSCI!

bring you up to speed on the progress of IRS 2016.

2,000 interviews have been completed for Q1, by first week of July.

, thanks to the stringent technology led data capture/quality check processes and the field checks conducted by our representatives as well as the 3rd party audit agency EY, we were able to identify gaps and anomalies right upfront and have forced a course correction immediately which will ensure a robust and excellent collection.

2,000 interviews completed for Q1, around 32,000 interviews have been cancelled after quality control review of the data. Of the balance, around 30,000 audio files data captured, are presently being reviewed and categorized, post which the final number of accepted interviews for Q1 will be arrived at.

reasons for excluding these samples were:

Technical issues

GPS not working

audio recording not being available

software malfunctioning

non-adherence to mandated quality benchmarks

Field related issues

process non-compliance in data collection

field norms violated

starting points not followed / high level of substitutions

right hand rule not followed

upscale interviews rules not followed

Fudging of interviews

pected interference by interested Publisher members in the field work process.

Since there was no hard core evidence, no action could be taken against the offenders, however all the suspicious interviews have been cancelled and will be redone.

We will be tracking these instances more closely going forward.

In addition to the above, few more advanced level pre-cautionary measures are being infused into the process from Q2 fieldwork onwards, which is slated to commence by end of September.

As such, do continue to provide us with constructive feedback/suggestions pertaining to the above, for the benefit of the RS and its stake holders.
