



# **MEMBERSHIP FORM**

# CATEGORIES & FEES FOR MRUCI MEMBERSHIP

**(GOVT. TAXES as applicable)**

**NEW MEMBER ENTRANCE FEE: Rs. 2500/-**

## CATEGORY A: ADVERTISERS

Sub-Category	Annual Turnover	Annual Fees (Rs.)
AA	Below Rs. 100 Crores	15,000
AB	Rs. 100 to Rs. 250 Crores	30,000
AC	Rs. 250 to Rs. 500 Crores	40,000
AD	Above Rs. 500 Crores	50,000

## CATEGORY B : PUBLISHERS OF NEWSPAPERS & PERIODICALS

Sub-Category	Annual Turnover	Annual Fees (Rs.)
BA	Below Rs. 25 Crores	15,000
BB	Rs. 25 to Rs. 100 Crores	30,000
BC	Rs. 100 to Rs. 250 Crores	40,000
BD	Above Rs. 250 Crores	50,000

## CATEGORY C : ADVERTISING AGENCIES & ALLIED COMMUNICATIONS CONCERNS

Sub-Category	Annual Revenue	Annual Fees (Rs.)
CA	Below Rs. 25 Crores	15,000
CB	Rs. 25 to Rs. 50 Crores	30,000
CC	Rs. 50 to Rs. 75 Crores	40,000
CD	Above Rs. 75 Crores	50,000

## CATEGORY D : BROADCAST & OTHER MEDIA

Sub-Category	Annual Turnover	Annual Fees (Rs.)
DA	Below Rs. 25 Crores	15,000
DB	Rs. 25 to Rs. 100 Crores	30,000
DC	Rs. 100 to Rs. 250 Crores	40,000
DD	Above Rs. 250 Crores	50,000

## CATEGORY : ASSOCIATE MEMBER **Annual Fees of Rs 20,000**

Educational Institutions / NGOs / Industry Bodies / Consultants (exclgd Advertising and Media) / Others as per approved guidelines of the Council.

## MRUC Membership Form

To,  
MEDIA RESEARCH USERS COUNCIL INDIA  
128, T. V. Industrial Estate,  
S. K. Ahire Marg, Worli,  
Mumbai - 400030.

Date : \_\_\_\_\_

Dear Sir / Madam,

We hereby wish to update the details related to our membership of the Media Research Users Council India, and are pleased to provide the following information:

Category:  Advertisers  Publishers  Advertising Agencies & Allied  Broadcast & Other Media  Associate

### COMPANY INFORMATION

Name of the Company \_\_\_\_\_

CIN : \_\_\_\_\_ GST No: \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

Product categories / Services provided by the Company : \_\_\_\_\_  
\_\_\_\_\_

	Previous Financial Year	Current Financial Year
Group / Company Turnover (Rs. Crores):	_____	_____

Contact details of persons to mail information relating to research / membership / accounts:

- Chief Executive: \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Decision Maker for Research: \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Director Finance / Chief Accountant: \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_
- We will be represented on MRUCI by: \_\_\_\_\_  
Designation : \_\_\_\_\_  
Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Proposers (in case of New Memberships)

**Proposed By:**

Name : \_\_\_\_\_

Company : \_\_\_\_\_

Signature : \_\_\_\_\_

**Seconded By:**

Name : \_\_\_\_\_

Company : \_\_\_\_\_

Signature : \_\_\_\_\_

As per the current membership fee structure, we fall in the category of: (✓ one)

Advertisers	<input type="checkbox"/> AA	<input type="checkbox"/> AB	<input type="checkbox"/> AC	<input type="checkbox"/> AD
Publishers of Newspaper & Periodicals	<input type="checkbox"/> BA	<input type="checkbox"/> BB	<input type="checkbox"/> BC	<input type="checkbox"/> BD
Advertising Agencies & Allied Communication Concerns	<input type="checkbox"/> CA	<input type="checkbox"/> CB	<input type="checkbox"/> CC	<input type="checkbox"/> CD
Broadcast & other Media	<input type="checkbox"/> DA	<input type="checkbox"/> DB	<input type="checkbox"/> DC	<input type="checkbox"/> DD
Associate Member	<input type="checkbox"/> Associate			

### PAYMENT INFORMATION

We hereby confirm, that as per the current fee structure, the total amount payable by us towards membership fees is Rs. \_\_\_\_\_ (annual fee, entrance fee in case of new members, plus govt. taxes as applicable), and enclose a cheque for this amount as per details provided below.

Bank Name: \_\_\_\_\_ Branch: \_\_\_\_\_

Cheque number: \_\_\_\_\_ Date: \_\_\_\_\_ Amount: \_\_\_\_\_

**(ALL CHEQUES SHOULD BE PAYABLE TO: Media Research Users Council)**

Kindly enroll us as a member of MRUCI. We will abide by all rules and regulations made by Media Research Users Council India from time to time.

Thanking You,

### DISPUTES / JURISDICTION

Yours faithfully,

- A. All disputes / differences / controversies of whatever nature between MRUCI and any member/s of MRUCI, irrespective of whether or not the member concerned is a buyer / user of any of the syndicated researches published by MRUCI all by itself or in collaboration with any other person / entity, including any dispute / difference / controversy in regard to the interpretation / meaning / application of this clause, shall be referred to Arbitration by one arbitrator to be jointly and mutually appointed by the parties and the said arbitration shall be governed by the Arbitration and Conciliation Act 1996 (hereinafter referred as "the said Act"). The place of arbitration shall be Mumbai only.
- B. In all cases where "Court" has jurisdiction to entertain, try and dispose of matters governed by and / or arising under or taken under any provision of the said Act, the party / parties (MRUCI and /or the member/s concerned) shall take / institute such proceedings in an appropriate Court in Mumbai alone, to the exclusion of all other Courts in the Rest of India.
- C. All disputes / differences / controversies between the parties (MRUCI and / or the member/s concerned) not covered under Clauses A & B herein above, shall be filed in and settled exclusively by the Courts in Mumbai alone.
- D. The expression "Member" in this clause shall include a person / entity who has discontinued to be a member of MRUCI for any reason whatsoever or whose membership of MRUCI has ended, and shall also include a person / entity who has been removed or has ceased to be a member of MRUCI under Clauses 10 & 11 respectively of the Articles of Association of MRUCI and who, at any time has a difference / dispute / controversy with MRUCI in relation to or that can be said to relate / refer / concern / pertain to, wholly or partly, to a period/s or a part of the period/s during which the said person / entity was a member of MRUCI.

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

Company Stamp:

**Note: Furnishing wrong information to MRUCI could lead to summary termination of membership.**

**MEDIA RESEARCH USERS COUNCIL INDIA**, 128, T. V. Industrial Estate, S. K. Ahire Marg, Worli, Mumbai - 400 030.  
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