

---

## **IRS 2017 - Status Update**

---

Greetings from MRUC and RSCI!

First and foremost, we would like to inform you that the upcoming IRS report has undergone a name change – **IRS 2016 will now be referred to as IRS 2017**. Since a majority of the actual fieldwork was completed during 2017, we believe the new title would be more representative of the data.

We are happy to share that the Q4 fieldwork has progressed as per plan and is expected to be complete by the end of this month. At the overall level, we have completed close to 2,90,000 out of the targeted 3,30,000 interviews, till date.

The validation of data for the full year's sample will begin shortly after 100% completion of the on-going fieldwork. We are hoping that the last leg of the IRS 2017 report will see a seamless execution without any further delay.

However, as we near the release date, we are faced with a significant deficit in revenues, due to a shortfall in the collection of subscriptions. **To enable us to bridge this gap, we are left with no other option, but to request all our subscribers for an additional contribution towards their subscription fees.**

We sincerely seek your support in ensuring we cross this hurdle successfully.

Looking forward to a fruitful culmination of all our collective efforts.